About Us

- We are the proud service providers for Digital Marketing solution for Small and Medium Enterprises
- We are a team comprises of minimum 8 years of industry experience
- Our mission is to educate & enable businesses to unveil potential of digital media and enhance their business
Service

- Branding & Corporate Identity
- Digital Marketing
- Social Media Marketing
- Search Engine Optimization
- Search Engine Marketing
- Web Analytics
- Content Writing
- Website Design
- Web Development
Branding & Corporate Identity

- Create catchy and out-of-the-box branding solutions
- Design brand assets such as logos, brochures, visiting cards, and other marketing collateral
- In-house printing services for marketing collaterals
Digital Marketing

- End-to-end digital marketing solutions
- Exclusive Digital Marketing campaigns that suits specific business requirements
- We put our best efforts to position your company on web so that your customers can find you easily
- We focus to generate business leads with high conversion rates
Social Media Marketing

- Engagement-focused content across social media platforms
- Handle social media marketing right from conceptualization to implementation
- In-depth analytics of social media campaigns and subsequent modification of strategies
Search Engine Optimisation

- On-page and off-page implementation with central focus on content
- Search engine algorithm proof SEO strategy
- Assured high-quality professional search engine optimization
- Integration with all other aspects of digital marketing
Search Engine Marketing

- Manage end-to-end campaigns, right from creatives and landing pages to planning, implementation and analytics
- You control the budget and exact ad expenditure
- Assured optimized results through highly competitive keywords at optimized bid values
Web Analytics

- Detailed analytics across multiple digital channels
- Modify and revamp strategies based on the analytics obtained
- Help measure and streamline the overall efforts of building an online presence of your business
Content Writing

- Relevant and high-quality content in keeping with the focus of your business
- Structured and well-researched material with focus on SEO
- Range of content writing services – blog posts, articles, case studies, copywriting, and editing
Website Design

- Business-specific design concepts keeping your target audience in mind
- We design responsive by default
- Expertise in parallax, one-page, flat, and material designs
- Build and deploy custom web solutions as well
Web Development

- Intuitive backend applications high on design and creativity
- Developed gamification apps, CRM systems, web portals, and a range of others

Competent in the following development stack:

Presentation layers – HTML5, CSS3, AJAX, Node.js, JSON, jQuery

Application layers – PHP, .NET

Database layers – MySQL, PostgreSQL, NoSQL

CMS – WordPress, Joomla, Drupal, Magento

Frameworks – CodeIgnitor, Laravel

Servers – Shared, Cloud, Amazon
Industries Served

- Education
- Retail
- eCommerce
- Healthcare
- IT Sector
- Software
- Food & Beverage
- Real Estate
- Fashion
- Travel
- Sports
- Recruitment
- Logistics
- Finance
Portfolio
ThinkThread

Web Design & Development

- E-commerce
- Content
- Graphics
- Social Media Integration
- Blog setup
- Custom Forms
- Product Listings
- Wordpress
- Responsive
- Mobile Optimization
- Google Maps Integration
- Lead Generation
- Speed Optimization

Industry:
E-Commerce
The Affair

Industry:
Journalism & Media

Web Design & Development
- Parallax Scrolling
- Grid Layout
- Multiple views
- Social Media Integration
- Wordpress
- Responsive
- Mobile Optimization
- Speed Optimization
Tangerine Toes

Industry: Fashion Retail

Digital Marketing
- Facebook Marketing
- Facebook Contests
- Twitter Marketing
- Instagram Marketing
- Google+ Marketing
- Pinterest Marketing
- Social Media Graphics
- Ad Campaigns
- SEO
- Content
- Blogging
- Online PR
- Google Adwords

Web Design & Development (WordPress)
- Product Listings
- Store Locator
- Store Gallery
- Product Gallery
- Customer Gallery
- Custom Forms
- Testimonials
- Social Integration
- Google Maps Integration
- Wordpress
- Responsive
- Content
- SEO
- Contact Forms
- Sliders
- Animation
- Speed Optimization
Branding

- Logo
- Social Media Profile Pictures
- Branding Guidelines
- Presentation Design
- Identity Design
- Business Card Design
- Letter Head Design
Branding

- Logo
- Identity Design
- Landing Page
- Mobile App Icon
- Branding Guidelines
- Presentation Design
- Business Card Design

For Mobile apps icon
ios, Android, Windows
Branding

- Logo
- Identity Design
- Landing Page
- Mobile App Icon
- Branding Guidelines
- Presentation Design
- Business Card Design
Divine Clinic

Industry: Medicine & Healthcare

Branding

- Logo • Social Media Profile Pictures • Branding Guidelines
- Presentation Design • Identity Design • Business Card Design
- Letter Head Design

Web Design & Development (WordPress)

- Minimalistic • Custom Forms • Testimonials • Social Integration
- Google Maps Integration • Wordpress • Responsive • Content
- Contact Forms • Speed Optimization

Divine Clinic
Digital Marketing

- Facebook ads
- Campaign Management
- Engagement
- Social media graphics
- Blog Posts
- Twitter Marketing
- LinkedIn Marketing
- Audience Targeting
- LinkedIn groups
- Hashtag Contests
- Video Marketing
- Online PR
Blossoms Clinic

Industry:
Medicine & Healthcare

Branding
- Logo • Social Media • Profile Pictures • Branding Guidelines
- Presentation Design • Identity Design • Business Card Design
- Letter Head Design

Web Design & Development (WordPress)
- Wordpress • Responsive • Content • SEO • Contact Forms
- Sliders • Animation • Lead Generation • Speed Optimization
Branding
- Logo • Branding Guidelines • Presentation Design
- Identity Design • Business Card Design • Letter Head Design

Web Design & Development
- Bootstrap • Retina Ready • Responsive • SEO • Vertical Sliders
- Animation • Lead Generation • Speed Optimization
- Google Analytics
Digital Marketing (SEO)

- Meta Tag Updates
- Robots.txt file Update
- Sitemap file Update
- Content Optimization
- Google Analytics
- Custom 404 Page setup
- Cross Linking
- Link Redirecting
- Header tags Optimization
- Blog Posting
- Directory submission
- Hashtag Contests
- Video Marketing
- Online PR
Digital Marketing (Advertising)

- Facebook Ads
- Conversion tracking
- Call to action
- Google Adwords
- Campaign management
- Campaign optimization
- Creative Designs
- Google Flash ads
- Google Search Network
- Google Display network
Digital Marketing

- Facebook ads
- Campaign Management
- Google+ Marketing
- Engagement
- Social media graphics
- Blog Posts
- Twitter Marketing
- LinkedIn Marketing
- LinkedIn groups
- Hashtag Contests
- Video Marketing
- Online PR
- Copyrighting
- On-site SEO
- Off-site SEO
- Social bookmarking
- Content Optimization
Bangalore Players Club

Industry: Pubs & Club

Branding

- Logo
- Branding Guidelines
- Presentation Design
- Identity Design
- Business Card Design
- Letter Head Design
- Envelope Design
- Catalog & Brochure Design

Web Design & Development

- Social Media
- SEO
- Bootstrap
- Retina Ready
- Responsive
- Vertical Sliders
- Google Analytics
- Lead Generation
- Speed Optimization
- Sitemaps
- Reporting
- Contact Forms
Web Design & Development
- Corporate Website
- Graphic Design
- Social Media Integration
- One Page Design
- Animation
- Jquery Sliders
- Custom Forms
- Responsive
- Lead Generation
- Mobile Optimization
- Google Maps Integration
- Speed Optimization

Digital Marketing (SEO)
- Meta Tag Updates
- Robots.txt file Update
- Sitemap file Update
- Content Optimization
- Google Analytics
- Custom 404 Page setup
- Cross Linking
- Link Redirecting
- Header tags Optimization
- Blog Posting
- Directory submission
- Hashtag Contests
- Video Marketing
- Online PR
Web Design & Development

- HTML5
- CSS3
- JQuery
- CodeIgniter
- Custom Backend
- Server optimization
- SEO
- On-page optimization
- Bootstrap
- Responsive
- Animations
- Social Media Integration
- Wordpress Blog
- Mobile Optimization
- Speed Optimization
- Admin Dashboard
- Expedia API integration
- Tripadvisor API integration
- Payment Gateway integration
ScoreSmart

Industry: Online Education

Development and UI Design
- UI/UX Design
- Icon design
- Education App Design
- HTML5
- CSS3
- JQuery
- PHP
- MySQL
- Amazon Server Management
- Animation
- Landing page Design
- Admin Panel Development
- Bootstrap
- Responsive
- Mobile Optimization
- Speed Optimization
Branding

- Logo • Branding Guidelines • Presentation Design
- Identity Design • Business Card Design • Letter Head Design • Envelope Design
- Catalog & Brochure Design

Web Design & Development (WordPress)

- WordPress • SEO • Bootstrap • Retina Ready • Responsive • Vertical Sliders
- Google Analytics • Animation • Lead Generation • Speed Optimization
- Sitemaps • Reporting • Contact Forms
Lime-Z

Industry: Retail

Branding

- Logo
- Branding Guidelines
- Identity Design
- Package Design
Baba Fattoosh

Industry: Retail

Development and UI Design

- UI/UX Design
- Icon design
- E-commerce App Design
- HTML5
- CSS3
- JQuery
- PHP
- MySQL
- Server Management
- Animation
- Landing page Design
- Admin Panel Development
- Bootstrap
- Responsive
- Mobile Optimization
- Speed Optimization
- Mobile App Design
Web Design & Development

- Corporate Website
- Social Media Integration
- Animation
- Jquery Sliders
- Custom Forms
- Responsive
- Lead Generation
- Mobile Optimization
- Google Maps Integration
- Speed Optimization
Client
Thank You!

DigitalXchange
Change happens. We help you navigate it.

Web • Mobile • Social

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